



WellLife: Patient Education

Whether your patient has recently started taking warfarin or has been undergoing therapy for years, it's important they are well-informed.

WellLife: A guide for living on warfarin

WellLife, a program by Alere™ Home Monitoring, is dedicated to informing people on warfarin how to live healthier, safer lives. This comprehensive network of resources provides lifestyle and safety tips, inspirational stories from people taking warfarin and educational resources and tools. WellLife offers you the tools to empower your patients to live a healthier life on warfarin.

Through multiple channels, WellLife reaches your patients in their daily life:

- Quarterly patient newsletter
- Quarterly tip card sent with testing supplies
- Vitamin K Finder: a comprehensive list of vitamin K amounts in more than 1,000 food and beverages
- Healthy Recipes on Café PTINR
- Information about warfarin
- PTINR.com: online anticoagulation resource
- Community educational events: contact your sales representative for details

WellLife

For the latest WellLife materials contact your dedicated Alere representative.



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job: AHM 56 part no: PN 700241-01		2/11/11
name: Well Life Sell Sheet		DRAFT
dimensions: 8.5625 x 11		2
target colors: 228C 7544C 7543C 368C Black	non print colors: score	printer's notes: front
proof information This proof does not show traps or overprints. Print free areas are to be validated at pre-press. This print is not a contract proof. At 100% size this box is 2.5"x1.5"		