

Begin enrolling patients today



STEP 1

Select suitable candidates



STEP 2

Submit a simple Prescription Form and Patient Information Form



STEP 3

Patients will be trained by a certified Alere™ Home Monitoring Trainer

Identifying suitable candidates is an important first step.

- Motivated and excited to participate
- Lives in a remote area, making it difficult to travel to the lab or office
- Busy work or travel schedule
- Strong support system in place (caregiver, family, friends, etc.)
- Reliable to follow testing instructions
- Requires close monitoring due to unstable INR



Alere Home Monitoring, Inc. (Alere), formerly known as Tapestry Medical, Inc., is the leader in home anticoagulation monitoring services and related products. Alere and its affiliate, Quality Assured Services, Inc., have joined forces in 2010 to bring more years of combined experience than any other national provider of home anticoagulation monitoring services and related products. Alere has assembled an industry leading service program that includes insurance coverage determination, proprietary training, data management solutions and a choice in home testing products.

Alere has helped over 10,000 physicians provide Home INR Monitoring services to over 60,000 patients. Alere is committed to helping individuals on Coumadin® therapy benefit from the freedom of home testing while remaining connected with their physicians as they work together to achieve better health.

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*Coumadin® is a trademark of Bristol-Myers Squibb Pharma Company.

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1. The Lancet, 367:404-11 Volume 367, Issue 9508, Page 412, 4 February 2006 doi:10.1016/S0140-6736(06)68140-3.

2. "An Analysis of the Lowest Effective Intensity of Prophylactic Anticoagulation for Patients with Nonrheumatic Atrial Fibrillation", Elaine M. Hylek, August 1996.

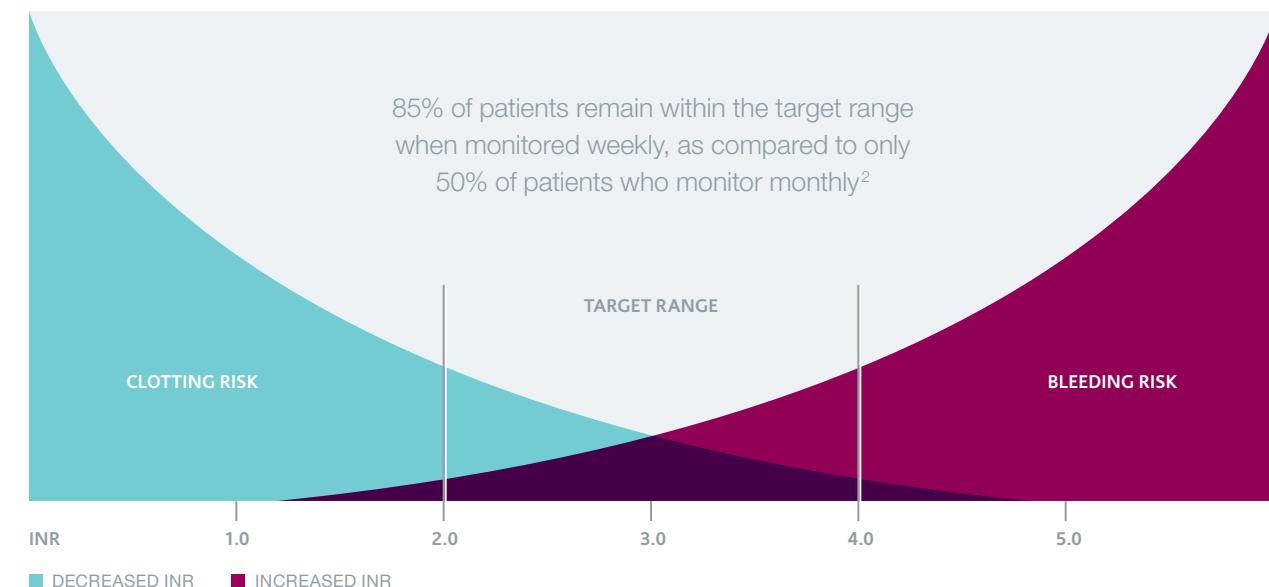
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Alere™ Home Monitoring

Providing clinically sound solutions
for you and your patients.

More frequent testing with Home INR Monitoring is clinically proven to increase time in therapeutic range¹



Managing your anticoagulation patients is now easier, with the Alere™ Home Monitoring Program.

An estimated 4 million Americans receive anticoagulation therapy such as Coumadin®* (warfarin) and require regular INR monitoring. Now there's a safe and easy way for your patients to monitor their INR levels at home.

Alere™ Home Monitoring Program

- Easy for patients – only requires a simple fingerstick
- Proven to reduce the risk of stroke and bleeding associated with Coumadin® (warfarin) use¹
- Covered by Medicare and most private insurers
- Insurance Verification for Medicare and Privately Insured Patients
- Support for Selecting Suitable Patients
- Convenient Enrollment Process
- Accredited Face-to-Face® Training Program administered by Alere™ Home Monitoring Certified Trainers
- Secure Result Reporting delivered to you by fax
- Patient Education resources in our WellLife Program

Maximize efficiencies in your practice

- Patients who are in-range more often require less interventional management.
- Alere™ Home Monitoring ensures patient compliance, collects results and reports them to your office via fax on a schedule you choose.
- Our management by exception protocols allow you to focus on patients who are at the highest risk.

Home INR Monitoring is now reimbursable

- Covered by Medicare and many private insurers for a wide range of conditions including Atrial Fibrillation, Deep Vein Thrombosis, Mechanical Heart Valves, Pulmonary Embolism and more.
- Reimbursement available to you for the review and interpretation of home monitoring test results (CPT Code G0250).

Ongoing Home Monitoring Process



- STEP 1**
Patients test at home as frequently as you prescribe.



- STEP 2**
Alere™ Home Monitoring collects test results and ensures patient compliance.



- STEP 3**
Alere™ Home Monitoring will fax you with a test result report.



- STEP 4**
If necessary, you may adjust dosage.